

Our mission at Camera Corner Connecting Point is to provide you the latest in technology solutions, backed by individualized customer service and responsive support. In our business, your success is our success, and we pledge to do whatever it takes to help you get there. Experience Camera Corner Connecting Point and experience the best.

Richard Chernick  
CEO

## Why Camera Corner Connecting Point (CCCP)?

**True Solutions Provider:** At CCCP, we do much more than just sell products and services, we provide solutions for all applications of IT and Audio Visual (AV) to help you become more efficient and effective at what you do.

**Vendor Neutral:** Because we are not tied to one specific brand, you can be sure our product recommendations fit your needs – rather than manipulating your needs to fit our product.

**Wide Range of Technical Expertise:** Our IT expertise runs the full gamut of industries, disciplines, applications and scales – from individual desk tops and servers, to enterprise-wide solutions serving multiple locations. And as the worlds of IT and AV continue to become more and more integrated, CCCP is uniquely positioned to bring them together for you.

Our technical expertise is a valuable resource at your disposal as our customer to help you make the right technology decisions across a broad spectrum of technologies, which will benefit you not only today, but also in the future.

**Responsive Customer Service:** In the world of IT and AV, being “down” is simply not an option. We understand the mission-critical environment and our ultimate goal is to keep you up and running seamlessly. Whether it’s network engineer services, computer/printer maintenance and repair, or an audio/visual issue, we will provide the assistance you need, when you need it.

**Experienced Staff of Trained Professionals:** Our staff represents years of experience in not only the technical side of our industry, but also in administration, sales and account management. Our entire staff is constantly working to extend our high level of expertise within an ever-changing industry, bringing you the latest and most accurate information so you can make the best decisions for your company. CCCP holds sales and technical certifications with industry leaders like HP, Mitel, Sony, Panasonic, Polycom, VMware, Microsoft, Apple, Cisco, Citrix, and more.

**Dedicated Account Executives:** As our customer you will have your own dedicated account person backed by a knowledgeable inside sales support team to help you along the way. They will know and understands the intricacies and nuances of your business. They make it their business to know your business so you won’t have to “start from scratch” each time you contact us.

**Retail Computer Showroom:** Like to see, feel and “test-drive” your product before you buy? Would you like to print a sample before investing in a high-end color printer? Our showroom is an excellent place to experience the technology we represent in real time.



We are not the best because we are the oldest. We are the oldest because we are the best!

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**Loaners/Rentals/Evaluation Units:** In the unlikely event you have a problem with equipment purchased from CCCP, we will make our best effort to provide you with a loaner while we perform warranty service on yours. If the product is out of warranty, we can rent you a comparable unit. In certain circumstances, we may be able to provide you with an evaluation unit before you make a purchase. We also have a full-line rental program in which we can do all the technical IT and AV set up if you want to stage an event offsite.

**Client Priority:** Our highest priority is to our customers of record. When you show a commitment by purchasing from CCCP, we become committed to you.

**Avoid the Paper Chase:** Issue one PO and we will handle the paperwork. Keep your purchasing procedures consistent and maintain one simple paperwork flow with us.

**Seminars/Shows:** At CCCP, we believe knowledge is power. Each May, we sponsor a huge expo highlighting the latest technology from more than 100 different vendors. In fact, those vendors have told us it is one of the largest shows sponsored by a single dealer in the country. This show is exclusively for our clients – free of charge - by invitation only. CCCP also conducts several free seminars throughout the year to keep you informed about the available and new technologies.

**Customer Liaison:** Because we are vendor-neutral, we can act as your representative if you were to ever have a dispute with a manufacturer. CCCP has the resources and contacts to do the legwork for you, so you can do what you need do best – run your business. **We are on your side!**

**Influencing Major Manufacturers:** Our personalized service may feel “small-town” but our business influence and relationships with the big technology names gives us major player power. Our CEO, Rick Chernick, cements those relationships by leading, and participating in, dealer councils with industry leaders such as HP.

**CCCP is a local business:** When you purchase from CCCP, your money stays in Northeast Wisconsin. We value our relationships with the area and support our fellow local businesses. It’s our way of contributing to building a stronger community.

In the Green Bay area since 1953 – CCCP is the oldest computer reseller in Wisconsin. We are not a **sell-you-today-and-gone-tomorrow** company. We pride ourselves on supporting you now, and well into the future.

## Industry Accomplishments

- Mitel Gold Partner
- HP Enterprises Platinum Partner
- HP Inc. Gold Partner
- Vertiv (Liebert) Platinum Partner
- Fortinet Gold Partner
- Veeam Gold Partner
- Intel Platinum Partner
- Dell Platinum Partner
- VmWare Enterprise Partner
- Milestone Systems Platinum Partner
- Danley Certified Designer
- AVIXA Certified Technology Specialist (CTS)-Design and CTS-Installation Certified
- 15 CTS Certified Staff
- Certified for Design, Installation, Programming and more for Biamp, QSYS, Crestron, Extron, AMX, BSS, Chief and more



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